

Retail Solution Guide

**Elevate Your Retail
Strategy's Momentum**





BE RESPONSIVE, STAY PRODUCTIVE

Retailers need faster, smarter technology to keep up in today's competitive environment. Unitech revolutionizes retail markets with the latest innovations in barcoding but scanners are just the start. With mobile computers, RFID tech, pocket scanners, and coordinating software, we offer the tools for your company's success.



The best data collection solutions to enhance your productivity.

- **Efficient and streamlined**
- **Time and cost savings**
- **Simplified processes** for ordering, dispatching, delivery, and stocking.



FASTER CHECKOUT



STREAMLINE PRICE MANAGEMENT



ENHANCE INVENTORY VISIBILITY



CYCLE COUNTING



LOYALTY PROGRAM MANAGEMENT



CUSTOMER SERVICE



LOSS PREVENTION AND SECURITY



Point of Sale

PROCESS PURCHASES FASTER THAN EVER BEFORE



A swift and efficient checkout is key to customer satisfaction.

Modern POS systems with advanced barcode scanners streamline this process. Superior scanners speed up transactions, minimize errors, and read new Dot codes and Digimarc barcodes on items like tires and special retail packages. This adaptability and efficiency meet the changing needs of today's retail environments.



WHY CHOOSE US?

Easy installations

Plug and Play.
Streamline
the process

Improve Satisfaction

A quick transaction
enhances the overall
customer experience

High Efficiency

Ready to scan
any barcodes
quickly with ease

ENTRY LEVEL BARCODE SCANNERS



MS836 / MS836B

Laser Scanner



MS838 / MS838B

2D Imager Scanners

SUPERIOR BARCODE SCANNERS



MS822B

Wireless 2D Imager Scanner

Support 2.4G Wireless
BT and USB-C



MS852 Plus

High Performance 2D Scanner

Support OCR/ Dot code
Digimarc code



MS852P

Wireless 2D Imager Scanner

Support OCR



ULTIMATELY LEAD TO
INCREASED
CUSTOMER
SATISFACTION

Businesses can streamline the ordering process, offering personalized product suggestions and keeping customers engaged with instant, data-driven recommendations. In addition, we offer convenient contactless payment options to enhance the overall shopping experience, customers can enjoy a quick and secure checkout experience while making their payments effortlessly.



WHY CHOOSE US?

Mobility & Flexibility

Serve customers from
anywhere in your store

Real-Time
Inventory Management

Maintain accurate stock
levels, preventing
stockouts

Improved Customer
Engagement

Mobile devices in hand,
staff can engage
customers on a more
personal level

ANDROID
SOLUTIONS

5G
WLAN6E

EA660

Android 13

6" Rugged Smartphone

**PA768**

Android 12

5G Rugged Mobile Computer



5G
WLAN6E

RT112

Android 13

10.1" Rugged Tablet

IOS
SOLUTIONS**SL220**

iOS Sled Scanner

MOBILE
PRINTER**SP320**

Bluetooth Mobile Printer

Price Management

SEAMLESS PRICE PRECISION AND ELEVATING MANAGEMENT LEVEL

Retail employees can quickly update product prices, apply discounts, and manage promotions directly from the sales floor. This ensures that customers are charged correctly and that pricing changes are implemented seamlessly.



WHY CHOOSE US?

Increase Accuracy

Unitech mobile computers and RFID solutions are great tools to help retailers to reduce pricing errors.

Enhance Customer Experience

An instant price checking service enhances the overall customer experience.

High Efficiency

Our superior scanning solution is ready to scan any barcodes quickly with ease.

MOBILE COMPUTER



HT330
Android 12
Rugged Handheld Terminal



EA660
Android 13
6" Rugged Smartphone



EA630 Plus
Android 12
6" Rugged Smartphone

RUGGED TABLET



RT112
Android 13
10.1" Rugged Tablet

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Inventory Management

ENHANCE INVENTORY VISIBILITY & OPTIMIZE BUSINESS PROCESSES

Elevate warehouse efficiency with mobile computers, RFID, and barcode scanners. This integration allows staff to conduct accurate, real-time inventory counts, enhancing stock-level management. RFID technology speeds up item tracking and identification, streamlining replenishment processes to prevent stockouts and maintain well-stocked shelves, ensuring operational excellence.



WHY CHOOSE US?

Stock Sync

Easily maintain an organized inventory, ensuring that stock levels are always accurate.

Reduce Errors

Increased efficiency and a higher daily turnover, streamlining business operations.

High Productivity

Allow for quicker processing and better use of resources

MOBILE COMPUTER




PA768

Android 12
5G Rugged Mobile Computer



RG768

UHF RFID Gun Grip
(PA768 Accessory).



HT730

Android 10
Rugged Handheld Terminal

RUGGED TABLET



MS852 Plus

High Performance
2D Imager Scanner

WEARABLE SOLUTION



MS652 Plus

Bluetooth 2D Ring Scanner



WD200

Wearable Computer

SIMPLIFIED GIFT REGISTRIES AND COUPON MANAGEMENT

Pocket scanners' compact size and wireless connectivity make them highly portable and convenient for employees to use, allowing for quick and efficient counting of inventory on the sales floor. This increased mobility leads to less disruption in-store operations and more frequent, accurate counts. The ease of connecting these scanners to mobile devices for instant data synchronization ensures up-to-date inventory records, enhancing the accuracy of stock data and improving overall inventory management.



WHY CHOOSE US?

Easy Paring

Our Bluetooth scanners ensure easy pairing with multiple devices, streamlining setup and use.

Portability

Their compact size allows for easy handling and mobility, enabling staff to efficiently manage inventory anywhere in the store.

Cloud Management

Enhance the accuracy of stock data and improving overall inventory management.

2D POCKET SCANNER



MS926P

Wireless Pocket 2D Scanner



MS912 Plus 2D

Bluetooth CCD Pocket Scanner

1D POCKET SCANNER



MS916

Wireless Pocket Laser Scanner

LOYALTY PROGRAM
MANAGEMENT

Our mobile devices swiftly capture the necessary information, allowing customers to effortlessly present mobile coupons or loyalty member QR codes. This technology ensures seamless integration, ultimately enhancing the user-centered shopping experience within the realm of loyalty program management.



WHY CHOOSE US?

Seamless Integration

Simplify data tracking and redemption processes for businesses.

Enhance Customer Experience

Reduce checkout hassles and enhancing the shopping experience for customers.

Data-Driven Insights

Businesses can gather valuable data on customer preferences and behaviors, enabling more targeted and effective loyalty program strategies.

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iOS Sled Scanner

BARCODE
SCANNERS

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Digimarc code

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Support OCR

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**Ticket
Management**

**EASILY CHECK-IN &
REAL-TIME UPDATES
FOR VARIOUS TYPES
OF TICKETS**



Mobile computers enable ticketing agents and personnel to access ticketing systems and databases on the go. Whether at an event venue, transportation hub, or customer service location, staff can easily check, issue, or modify tickets from anywhere with network connectivity. This increased mobility ensures that ticketing processes are streamlined and responsive to real-time demands.



WHY CHOOSE US?

Enhanced Mobility

Portable and mobile devices facilitate a precise and rapid access control procedure.

Streamlined Operations

A quick transaction enhances reduce wait times and improving customer satisfaction.

Improved Efficiency

Enable efficient ticket management at event venues, leading to smoother operations and enhanced service delivery.

**MOBILE
COMPUTER**



5G

PA768

Android 12

5G Rugged Mobile Computer



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WLAN6E

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FASTER CHECKOUT

Interactive
ExperienceEASILY ACCESS
REAL-TIME DATA TO
STREAMLINE PROCESSES

From the moment a customer enters the store, interactive smart devices can guide them through a curated shopping experience, tailored to their preferences and past buying behavior. The integration of mobile computing allows for seamless interaction between the customer's device and the store's system, offering opportunities for targeted promotions and instant customer feedback.



WHY CHOOSE US?

Real-time Information

Ensures a smoother flow of information across various departments, leading to more agile business operations.

Enhance Customer Experience

Quick checkouts, personalized service, and accurate, real-time stock information, leading to increased customer satisfaction and loyalty.

Valuable insights

Digital data provides customer behaviors and preferences, driving more informed business decisions.

ANDROID
SOLUTIONS5G
WL6E**EA660**Android 136" Rugged Smartphone5G
WL6E**RT112**Android 1310.1" Rugged TabletIOS
SOLUTIONS

TAA

SL220iOS Sled Scanner

TAA

RP902 MFIBluetooth UHF RFIDPocket ReaderSTREAMLINE PRICE
MANAGEMENTENHANCE INVENTORY
VISIBILITYCYCLE
COUNTINGLOYALTY PROGRAM
MANAGEMENTCUSTOMER
SERVICELOSS PREVENTION
AND SECURITY

Loss Prevention and Security

ENHANCED ASSET PROTECTION AND OPERATIONAL EFFICIENCY

By tagging high-value items with RFID tags, retailers can monitor these products in real-time. The system immediately alerts if these items are moved or removed from the store without proper purchase. Beyond security, this technology simplifies inventory management, accurately tracking products and offering vital stock information. Adopt RFID technology to protect your assets, enhance operational efficiency, and ensure peace of mind in your retail environment.



WHY CHOOSE US?

Real-Time Monitoring

This enables real-time tracking of high-value products, providing an immediate overview of their location within the premises.

Automated Inventory Management

Knowing exactly what items are in stock and their locations reduces the risk of internal theft and misplacement, contributing to overall loss prevention.

Accurate & Efficiency

Enables rapid, simultaneous scanning of numerous items, drastically reducing time and effort while ensuring accuracy in high-volume retail settings.

FIXED RFID READER



RS804

4-port RFID UHF IoT Reader

IMOBILE RFID READER



RG768

UHF RFID Gun Grip
(. PA768 Accessory).



RP200

UHF RFID Mobile Reader

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Founded in 1979 in Taiwan, Unitech Electronics (TWSE:3652) is a global provider of AIDC technologies with over 40 years of experience. Unitech offers a wide range of products such as enterprise mobile computers, rugged handheld PDAs, industrial tablets, barcode scanners, RFID readers, and IoT solutions. We have established subsidiaries in the United States, the Netherlands, China, and Japan, and have 14 offices and 1200 distributors worldwide to serve our customers.

TOP 1 IN TAIWAN MARKET, TOP 9 IN GLOBAL MARKET

We bring value to customers in various applications in logistics, healthcare, retail, warehousing, manufacturing, government and transportation, and field services.



Software Solutions

Unitech devices come preinstalled with software solutions that aim to take your mobile agility and productivity to the next level.

- ✓ Android Enterprise Ready
- ✓ Management Solutions
- ✓ Productivity Solutions



Unitech Shield

Value-Added Service for Security Patch

Unitech Shield is our promise to you to supply critical Android OS patches for three years beyond traditional end-of-OS support dates.



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YOUR TECHNICAL HURDLES,
UU'S CHALLENGE!

CHAT NOW

